

Achieving process automation with streamlined ocean booking and real-time visibility



Speakers



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Wakeo in a nutshell

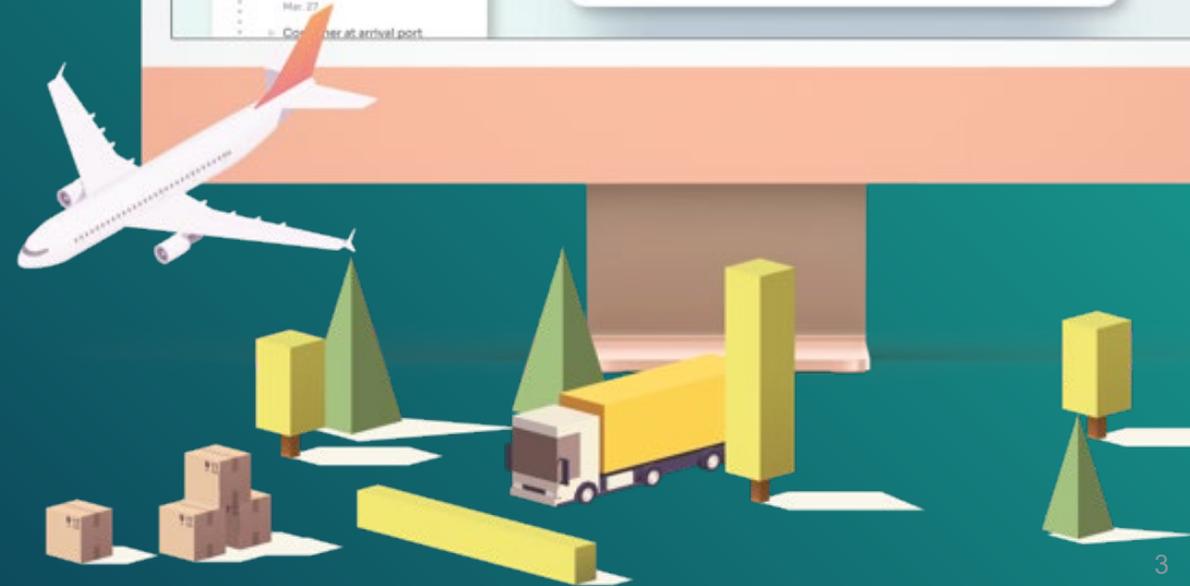
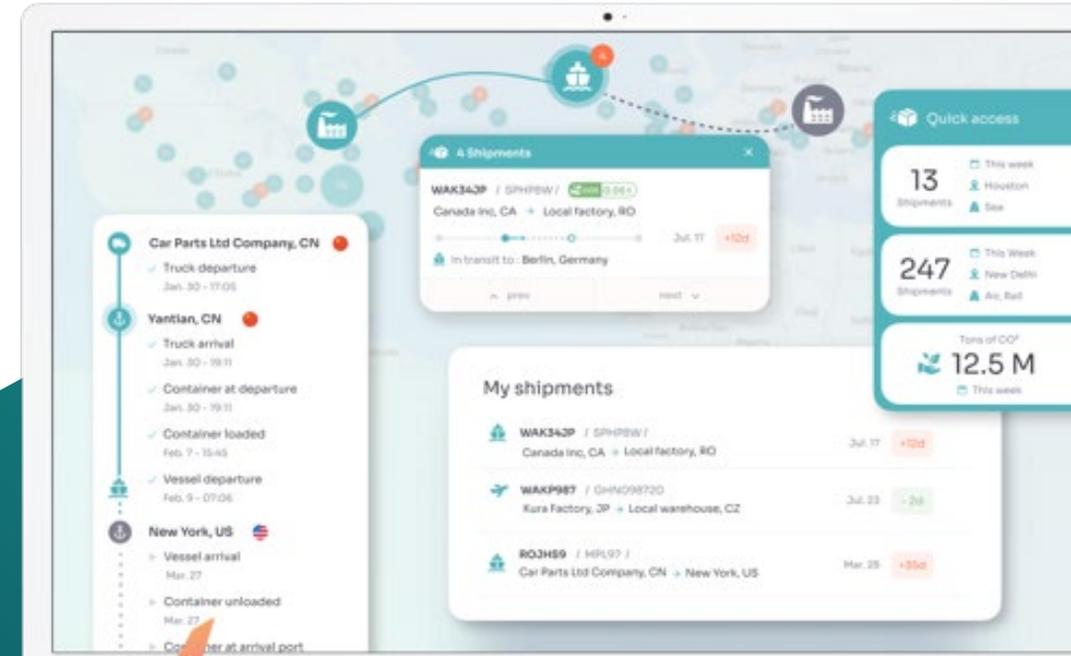
SaaS real time visibility

Wakeo is the market leader
in **overseas visibility** on
multimodal transport
flows.

Created in 2016, 100 people based in
Paris, offices in Lyon, Marseille and
Rotterdam

Users are located in +80 countries

Operating transport flows in
+180 countries



Success Stories

The Market Leader in
Multimodal Visibility

100% Loyalty
since day-1 in 2016

Independent trusted
third party

Shippers

Take back the control of your supply chain



Transport Service Providers

Retain your customers with high value services



We provide global trade and supply chain data connectivity



Ready-made or customized
Adapting to customer needs and securing fast onboarding without losing flexibility

iPaaS built on Microsoft Azure
highly efficient, scalable, and secure data connectivity

Connecting the worlds of EDI and API
Format conversion and adaptivity to different protocols

Operating globally with bases in

- Helsinki (Finland)
- New York City (USA)
- Amsterdam (the Netherlands)



Connecting the Dots of Global Supply Chains



Out-of-the-box connectivity for all transport modalities

In addition to the existing connections, we are nimble in onboarding new stakeholders per customers request.



Automating the entire logistics messaging cycle

Schedules > Booking requests > Shipping details > Transport documents > Track & Trace and alerts > Invoices



Operating with API, EDI and anything in between

Youredi iPaaS is designed to adapt to any message type, communication method, and data format.

Some of our customers



LSP Ecosystem

Ocean carriers (~20)



Air carriers (~30)



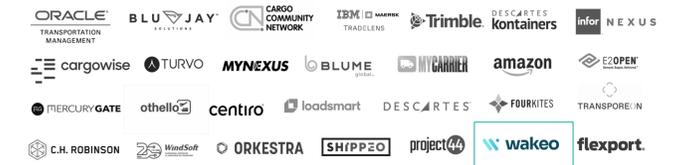
Freight forwarding, parcel etc. (~50)



And many more..

Software Ecosystem

TMS, WMS and SCM platforms (~100 systems)



Integration middleware



ERP



And many more..

The most common pitfalls on the way to process automation and visibility

**Lack of expertise, knowledge,
Lack of
in-house resource**

**Lack of standards for global
supply chain digitalization**

**Too complex
integration projects**

**Chosen solutions are not
capable of satisfying all the
integration needs**



Modern solutions to enhance process automation and visibility

End to End visibility

Multimodal capacity is key for **lead time**
Transport optimization
extra costs reduction

Process automatization

In a complex environment operations teams need to save time
And Bring a global view on SC →
focus on added value tasks

Data Quality

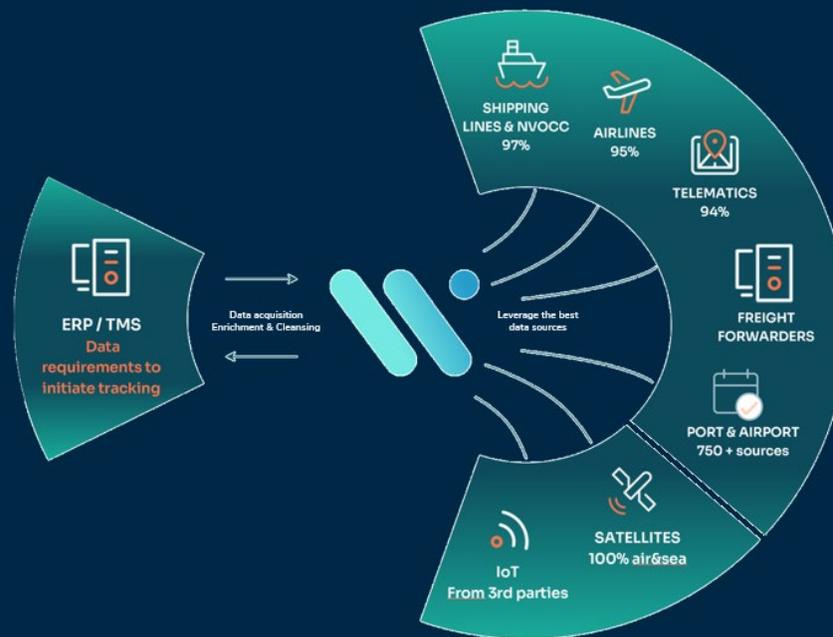
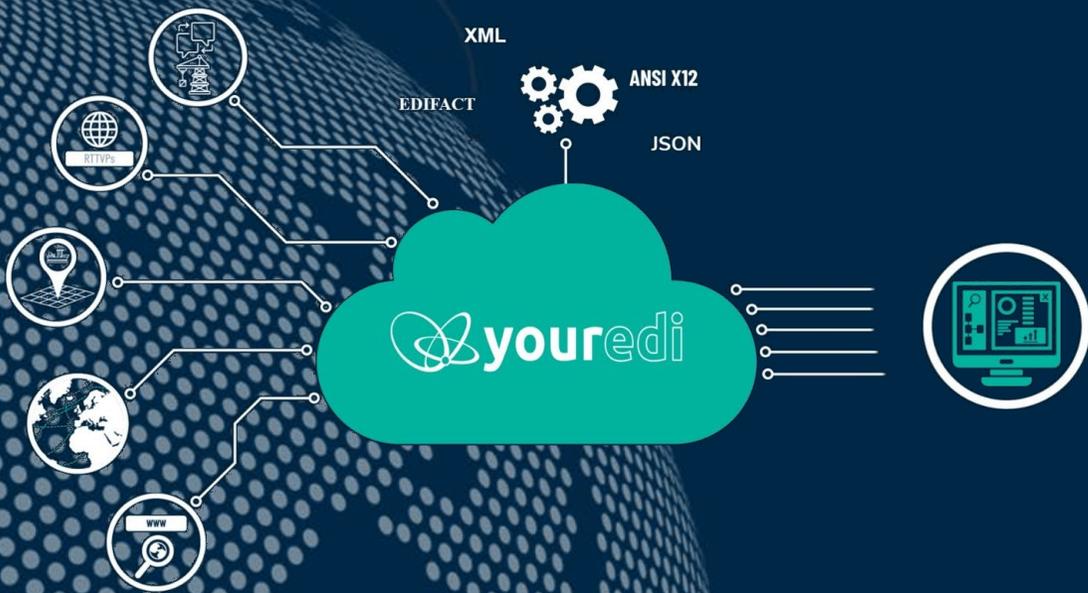
Accurate and reliable data is a must-have for any business to be able make **informed decisions** nor **automate any process**

Booking execution

Overcome **the Lack of common data standards** and communication technology, and avoid **manual data processing** by choosing a fully integrated best of breed booking execution solution



Q&A





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2023

